

# **SPONSORSHIP 101 WORKSHOP**

**QUESTIONS  
& ANSWERS  
ON SPONSORSHIP**

**HISTORY OF AA  
SPONSORSHIP**

**WHAT  
SPONSORSHIP IS**

**WHAT  
SPONSORSHIP IS  
NOT**

**CHARACTERISTICS  
OF A GOOD  
SPONSOR**

**CHARACTERISTICS  
OF A GOOD  
SPONSEE**

**HOW DOES A  
SPONSOR DEAL  
WITH 'SLIPS'**

**PROBLEMS  
ENCOUNTERED BY  
SPONSORS AND  
SPONSEES**

## **WHERE:**

**COLLEGE PARKWAY BAPTIST CHURCH  
301 COLLEGE PARKWAY, ARNOLD, MD  
21012**

## **WHEN:**

**SEPTEMBER 16TH, 2017 FROM: 1 PM—  
4:30 PM**

## **WHAT:**

**PANEL OF SEASONED SPONSORS SHARE  
THEIR EXPERIENCE, STRENGTH AND HOPE**

**FOR MORE INFORMATION  
CONTACT DISTRICT 31 AT:**

**DISTRICT31@MARYLANDAA.ORG**

**PRESENTED BY DISTRICT 31**