



## Delegate Report – Area Committee, November 19, 2016

Panel 66, Area 29

Maryland General Service, Inc.

### **66<sup>th</sup> General Service Conference Theme: “Our Spiritual Way of Life: Steps, Traditions and Concepts”**

This is the last Area Committee for 2016, and it has been gratifying to observe so many groups, districts, and intergroups across Area 29 utilizing the Conference Theme for open discussions, Workshops, and general sharing.

I am very grateful that so many members attended the Delegate visits and had an opportunity to walk through the Final Conference Report together. There are a few copies available today along with the Index developed to assist in navigating to an item of particular interest in six different categories.

#### **From the Bottom of the Service Triangle**

The Quarterly meeting of the General Service Board of Alcoholics Anonymous was held on 10/29/16. I have not received GSB Minutes yet. Here are a few highlights of information I have received:

#### **A.A. World Service, Inc. News:**

**Corrections:** “A New Freedom” is available for purchase. Since July, there have been nearly 470,000 online views of the video in all three languages. 1<sup>st</sup> Nat’l Corrections Conf to be held in Eastern Missouri in November 2017

**Public Information:** One year tracking for PSA “Doors” shows it was aired in the US and Canada over 80,000 times, with 588 million audience impressions.

Planning is under way for the 2017 AA Membership Survey to be conducted by Area on a random basis.

#### **A.A.W.S. Finance Summary:**

**AAWS Online Store:** Total web sales for September 2016 were \$701,595, which accounts for about 58% of total sales for the fellowship.

**Digital books:** Total eBook gross sales for nine months ending September 2016 stand at \$168,007, with 42,937 units distributed.

**Financials through September 2016:** Revenues were approximately \$772,000 (6.75%) greater than budgeted, and total operating expenses were \$690,000 under budget. For the nine month period, contributions were approximately \$620,000 (12.8%) greater than budgeted. Net profit for the period was \$800,145 as compared with a budgeted loss of \$662,000.

With respect to the 13% increase (\$620,000) in 7<sup>th</sup> Tradition self-support contributions, nearly \$400,000 was due to 1,250 more groups contributing in 2016 as compared to 2015. The average amount contributed by groups was essentially flat year versus year, being about \$200 per group. Monies contributed by individual members as well as special contributions increased by 12%. A large portion of the increase from individual members was due to the much greater utilization of the Recurring Online Contributions system. A huge **Thank You** to all those in Area 29 who have thus far “clicked on the basket” in the upper right hand corner at aa.org to make a recurring contribution.

**Literature Gift Set:** New gift set available for \$30.00 (\$43 value) which includes the commemorative edition of the “AA Big Book”, “Pass It On”, “Dr. Bob & the Good Old Timers”, and “AA Comes of Age”. (available from 10/1-1/31/17).

**“Young People and AA” pamphlet:** Reminder to keep passing the word along that the trustees’ literature committee is soliciting stories from young people in A.A. for inclusion in the revised “YP in AA” pamphlet. The deadline is 12/30/16. I am willing to assist with writing and/or editing.

**International:** 60 delegates from 41 countries or zones participated in the World Service Meeting held in NY in October. “Countries grow stronger through helping others. A.A. is still coming of age around the world; we are in the pioneering phase of the development of A.A. globally.”

### **67<sup>th</sup> General Service Conference Theme: “Supporting Our Future”**

The 67<sup>th</sup> General Service Conference will be held April 22-29<sup>th</sup> in Rye, New York. Serving as Delegate Chair of the Conference Finance Committee, I will attend the General Service Board weekend meeting in New York City from January 27-30, 2017.

The 2017 General Service Conference Agenda items will cover such topics as safety in AA, CPC pamphlets, updates on LinkedIn and Twitter implementation as platforms which AA information can be brought to professionals who come in contact with alcoholics.

**General Service Office:**

Albin Z. joined G.S.O.as Director of Administration and Services on October 28, 2016.

Ames S. will join the Publishing Department as Managing Editor on December 5, 2016.



**A.A. Grapevine, Inc. News**

**FREE SHIPPING** on all Grapevine orders through December 31, 2016 at [aagrapevine.org](http://aagrapevine.org).

**Grapevine Financial Report:** For the period ended September, 2016, Grapevine realized net income of \$109,839 in comparison to a budgeted net loss of \$104,621. Combined average circulation (Print, Online and the new App) for the first nine months of 2016 was 77,900, compared with the budget of 75,500 copies. Magazine income was \$12,751 greater than budgeted with direct costs \$49,655 less than budgeted.

The La Viña Magazine had a shortfall of \$108,828 for the nine-month 2016 period, which was \$4,900 less than budgeted. Average circulation of 10,340 was 180 copies more than budgeted.

**Regional Forums:**

December 2-4, 2016 Southeast (Orlando, FL)  
 June 2-4, 2017 Northeast (Mars, PA)

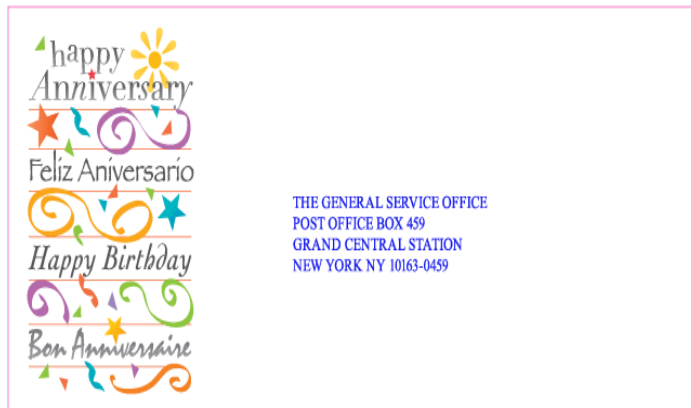
**Northeast Region News:**

**NERAASA 2017:** Feb.24-26<sup>th</sup> in Framingham, Mass. ~ Flyers available today. NERAASA is an opportunity to learn how to perform service and committee work at all levels in A.A. and connect with other trusted servants in the Northeast Region.

**Northeast Regional Forum (NERF):** June 2- 4, 2017, in Mars, PA ~ A Forum is an opportunity for AA members to meet and talk with Trustee, Directors, GSO, and Grapevine staffs.

**Around Area 29**

Don't forget to participate in the Gratitude Month Challenge by sending in your Birthday Plan envelope to GSO in November.



I am available to you anytime by e-mail at [delegate@marylandaa.org](mailto:delegate@marylandaa.org).

**In Love and Service,**

**Linda J., Delegate  
 Panel 66 Area 29**



**Delegate Travels....**

11/18	W.M.I.G.	Oakland
11/19	Area Committee	Smithsburg
11/20	WAIA Gratitude Breakfast	Hyattsville
12/3	Area Assembly	Severna Park
12/3	Southeast Regional Forum	Orlando
12/10	S.M.I.A.	Pr Frederick
12/20	Conduct A.A.I.G. Elections	Annapolis
1/21/17	Leadership Training for DCMs	Severna Park
1/27-1/30/17	General Service Board Meeting- - Conference Finance Chair	New York